

The Rubio Estate

Founded: 2003 by Francisco Rubio and family

Region and grape source: Their winery and vineyards are located in Valle de Guadalupe approximately 11 miles from the Pacific.

Vineyard specifics: Situated high on the Valle's southwestern facing wall at an elevation of 1,150ft in soils of clay and decomposed sandstone. The site is organically farmed and composed of separate plots of Tempranillo, Nebbiolo, Sangiovese, Malbec, Montepulciano, Chenin Blanc, and Palomino.

Notes:

- Situated higher on the valley wall than most estates, their vineyards have the best access to fresh water and are slightly cooler than other sites.
- They are the definition of a family run winery – all grapes are picked by hand and every family member has a role in an aspect of the operation. The tribe stays together.
- The elephants on the labels each represent specific members of the family. The animal serves as a symbol of the fact that elephants always operate in packs or family units and have the survival strategy of surrounding, (rather than out running as is the strategy of survival for many species) the young, fragile and old members of the community when under attack. If you visit their winery, you find their father running the tastings, their mother serving the food, the cousin making the wine, the younger brother running the kitchen, etc.

Total production: 10 acres under vine, 6 wines, 4,000 cases



2021 Herencia Tinto - Bodegas F. Rubio

Tasting Notes and Drinking Window:

The heritage red blend from the Rubio estate is always a pleasure and this vintage does not disappoint. Like many vineyards in Valle de Guadalupe of the modern era, these vines were planted in the early 2000s so they are really in their prime of life from now through the next 10 years. A generosity of fruit in this 2021 reflects both the warm and long summer but also the winemaking style of the estate which favors bold and complex expression with a balance of fresh acidity.

550 cases made

Drinking window: Upon release - 15 years

Vintage:

2021

Blend:

50% Cabernet Sauvignon, 30% Merlot, 20% Malbec

Producer:

Bodegas F. Rubio

Winemaker:

Alberto Rubio - Mexican

Vineyards:

Valle de Guadalupe, ejido of El Porvenir - Estate vineyards planted in 2003 in soil of clay and decomposed sandstone mix. At 1,150

ft, the site is one of the highest on the valley wall and has a gentle slope that faces southwest.

Winemaking:

Harvest occurred in three lots from the 28th of August through the 23rd of September with each variety being fermented and vinified separately in stainless steel tanks. Once fermentation was complete, the final blend was made, and the wine was left to age in 1st and 2nd use French oak for 13 months before bottling. Only gross filtration was applied, no fining occurred and a low dose of 38 ppm sulfites was used at bottling.

Farming:

Organic, sustainable

Alcohol:

14%